



What Can Contribute do for My Cause?

As a Non-profit, Contribute helps you in three ways:

1. **Learn** what stories move your community to participate in your cause
2. **Spread** the most compelling stories to move your community into action
3. **Broadcast** those stories to the world to widen your activist and donor network

Ok, But How Does it Work?

We encourage individuals interested in various causes to post news stories (which could take the form of a press release, a human interest story, or new academic findings) about related organizations. Visitors to the site read the articles and donate to linked causes; as more donations are received and processed through your own existing on-line donation site, the article "floats" higher on the page — encouraging more people to read it, and in turn to donate.

What Would My Organization Need to Do to Become Involved?

Just let us know that you're on board! We will work with you to develop a personalized fundraiser that will help you engage and grow your community of supporters. To get started with this fundraiser, we ask you for three things:

1. **Some News** stories or research articles that you'd like to have featured in the fundraiser to seed the conversation
2. **A Donation Form** mechanisms for online donations — any donations solicited through Contribute will be processed through your site (we just encourage people to get there!)
3. **A Few Minutes** to setup your profile and have a follow-up conversation about your experience using our site

How Can My Organization Benefit from Early Participation?

Publicity; donations — at no cost to you. Our non-profit partners will get an extra boost from appearing on the site during our various public launch events, which are heavily centered in the DC area. Lots of people already heard about Contribute, and we want them to hear about your organization too.

Contribute sounds great - can I check it out?

Yes! We'd love for you to visit (www.contribute.org) and sign up for a user account. Signing up to access the site in no way obligates you to enter into an official partnership with Contribute. Please feel free test things out and give us feedback about what else you'd like to see. We'd also be happy to walk you through the site's features over the phone.

Get In Touch

We'd love to hear from you!

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